



## Responsible Pest Management

### Strategy

We're committed to working with farmers and industry experts to reduce pesticide risks using a three-part strategy:

1. **Supplier standards:** Through our [Responsible Sourcing Supplier Code](#), we expect all ingredient suppliers to adopt advanced integrated pest management (IPM) practices.
2. **Monitoring:** Through our sustainable agriculture programs, we collect grower data on pesticide use and IPM adoption annually to monitor risks and identify opportunities.
3. **Assessments and programs:** For tomatoes, potatoes, and wheat, we periodically conduct pesticide risk assessments and build risk mitigation into our programs.

### 2026 Reporting Update

We have collaborated with the [IPM Institute](#) to establish an approach to annually track risks associated with pesticide applications by our contract tomato and potato growers. To do this, we utilize two pesticides rating systems.

First, we utilize the U.S. Environmental Protection Agency's (EPA) signal words ratings<sup>1</sup> (found on pesticide labels) as indicators of potential acute hazards to nearby humans. According to this framework, in crop years 2022 – 2024, 97% and 94% of pesticide applications in our growers' tomato and potato fields, respectively, avoided use of pesticides classified as most hazardous to nearby humans.

Second, we utilize the University of California's Bee Precaution pesticides ratings as indicators of potential hazards to nearby pollinators. According to this framework, in crop years 2022 – 2024, 66% and 82% of pesticide applications in tomato and potato fields, respectively, avoided use of pesticides classified as highly hazardous to nearby pollinators. As illustrated in the "[Minimizing Pesticide Drift](#)" story in our 2022 Corporate Responsibility Report, Campbell continues to promote pollinator protection in partnership with our growers.

Third, in prior years, we have reported the percentage of acres enrolled in our wheat sustainability program that benefited from cover crops. We will replace this metric with a more direct indicator of responsible pest management, beginning with our 2027 Reporting Update.

Updated April 2026

---

<sup>1</sup> EPA signal words are an indication of the acute toxicity of pesticides to nearby humans (i.e., to pesticide applicators, other farm workers, or bystanders), through different routes of exposure (oral, dermal, and inhalation during and immediately after pesticide applications) and are not designed to assess potential hazards to consumers of ingredients. We require our suppliers to follow the standards for pesticide use set by the EPA and state regulatory agencies. More information on pesticides and food safety can be found on the [EPA's website](#).