

APPENDIX 1

DESCRIPTION OF PERSONAL DATA PROCESSING ACTIVITIES

Vendor Name: _____

Vendor Address: _____

Date Completed: _____

A. Categories of Data Subjects

Categories of data subjects whose personal information or personal data is transferred and processed [Insert “X” to indicate the categories in scope]

Insert “X” below	Category of Data Subjects
	Campbell’s Employees
	Campbell’s Job Applicants
	Vendor Employees
	Consumers – no current affiliation with Campbell’s or Vendor
	Other: [describe]

B. Categories of Personal Information

Categories of personal information or personal data transferred and processed [e.g.. name, email address, date of birth, etc.] Please include any additional data categories not listed below.

Insert “X” **to the left** of the category if the Vendor will have access to this information (regardless of whether Vendor is sharing it with Company or not).

Insert “X” below	Category of Personal Data	Insert “X” below	Category of Personal Data
	Consumer Name		Usage Data - log-in timestamps
	Consumer mailing address		Live Events Attended
	State		Linked Accounts (Social Media)
	Postal Code		Device Operation Systems (i.e. IOS)
	Country		Race

Insert "X" below	Category of Personal Data	Insert "X" below	Category of Personal Data
	Email Address		Ethnicity
	Gender		Sexual orientation
	Date of Birth		Religious affiliation
	Social Security # or Gov ID		Health/Medical Information
	Driver's License #		Credit Card/Payment Info
	Telephone #		Trade Union Membership
	User ID		Political affiliation or preferences
	Account password		biometric data (i.e. fingerprint ID, facial recognition)
	Specific Geolocation (Lat/Long, GPS)		Employment Information (i.e. compensation, benefits information)
	General Geolocation (IP or WiFi)		User Generated Content (i.e. chat communications, customer support)
	Business contact information		Marital Status
	Preferred language		Criminal Record
	Recorded Telephone Calls or Videos		Device Model Information (i.e. iPhone, Android)
	IP Address		Other:
	Device ID		Other:
	Advertising ID		Other:

C. Business Purpose for Processing Personal Information or Personal Data

Please describe the business purpose in box below:

Company is permitting the disclosure of Company Data to the Vendor only for the foregoing limited business purpose(s).

D. Vendor Contact Information for Managing Data Subject Privacy Requests:

Email address: _____