

Campbell's

Real food that matters for life's moments

CORPORATE FACT SHEET - NYSE: CPB

Campbell Soup Company is a growing global food company driven and inspired by our purpose, *real food that matters for life's moments*. For generations, people have trusted Campbell to provide authentic, flavorful and readily available foods and beverages that connect them to each other, to warm memories, and to what's important today.

With annual sales of more than \$8 billion, the company makes a range of high-quality soups and simple meals, beverages, snacks and packaged fresh foods.

QUICK FACTS

- Founded in 1869 in Camden, N.J., which remains Campbell's World Headquarters
- Approximately 19,000 employees worldwide
- Products available in more than 100 countries
- Campbell is the U.S. market leader in wet soup



OUR BRANDS

Led by our iconic \$2.1 billion *Campbell's* brand, our portfolio extends beyond soup to foods such as *Pepperidge Farm* cookies, breads and *Goldfish* crackers; *Arnott's*, *Kjeldsens* and *Royal Dansk* biscuits; *V8* juices; *Bolthouse Farms* super-premium beverages, carrots and dressings; *Plum* organic baby food; *Swanson* broths and stocks; *Prego* pasta sauces; and *Garden Fresh Gourmet* refrigerated salsas, hummus, dips and tortilla chips.



OUR LEADERSHIP

Denise M. Morrison
President and Chief Executive Officer

Mark Alexander
President – Americas Simple Meals and Beverages

Carlos J. Barroso
Senior Vice President – Global Research & Development

Ed Carolan
Senior Vice President – Integrated Global Services

Adam Ciongoli
Senior Vice President – General Counsel

Anthony P. DiSilvestro
Senior Vice President – Chief Financial Officer

Jeff Dunn
President – Campbell Fresh

Luca Mignini
President – Global Biscuits and Snacks

Robert Morrissey
Senior Vice President – Chief Human Resources Officer

Michael Senackerib
Senior Vice President – Chief Strategy Officer


RECENT AWARDS AND RECOGNITION

- Global 100 Most Sustainable Corporations in the World (2015)
- Corporate Responsibility Magazine 100 Best Corporate Citizens (2015)
- Dow Jones Sustainability North America Index for the 7th consecutive year and the Dow Jones Sustainability World Index for a 6th consecutive year (2015)
- Human Rights Campaign Corporate Equality Index Best Places to Work for LGBT Equality (2014)
- Forbes 100 Most Innovative Companies (2013)
- Corporate Responsibility Magazine Responsible CEO Award (2013)
- National Business Group on Health for Promoting Healthy Workplaces and Lifestyles (2013)

OUR HISTORY

1869 Joseph Campbell, a fruit merchant and Abraham Anderson, an icebox manufacturer, form a partnership to can tomatoes, vegetables, jellies, condiments and mincemeat. Their first plant opens in Camden, N.J.



1897  Dr. John T. Dorrance, a chemist at the company and nephew of then-president Arthur Dorrance, invents the formula for condensed soup.

1934 Campbell's Chicken Noodle and Cream of Mushroom soups are introduced. These two soups remain among the top 10 shelf-stable food items sold in grocery stores today.

1948 Campbell acquires V8 vegetable juice. Today, V8 is the leading vegetable juice in the United States.



1961 Campbell acquires Pepperidge Farm from founder Margaret Rudkin. The division goes on to become one of the world's leading producers of bread, cookies and crackers, with such famous brands as *Goldfish* crackers and *Milano* cookies.



1981 Campbell introduces *Prego* pasta sauces, based on a Campbell chef's favorite family recipe. *Prego* goes on to become the decade's best selling new dry grocery product.

1997  Campbell fully acquires Arnott's Limited of Australia, one of the world's largest biscuit manufacturers. Today, our *Arnott's* biscuits are shipped to more than 40 countries around the world.

2012 Campbell acquires Bolthouse Farms, a market leader in growing and distributing fresh carrots, as well as super-premium beverages and refrigerated salad dressings.



2013  Campbell acquires Plum Organics, a leading brand of organic foods and simple meals for infants and young children.

2013 Campbell acquires Kelsen Group, a producer of quality baked snacks, including the *Kjeldsens* and *Royal Dansk* brands, sold in 85 countries around the world.



2015 Campbell acquires Garden Fresh Gourmet, the No. 1 branded refrigerated salsa in the U.S. and maker of hummus, dips and tortilla chips.

Garden Fresh Gourmet

CORPORATE SOCIAL RESPONSIBILITY

At Campbell, we are committed to making a measurable difference in the communities in which we live and work. In fiscal 2014, we provided more than \$70 million in food donations and global giving in the communities where Campbell operates, including more than \$1.5 million in grants from the Campbell Soup Foundation to nonprofit community service organizations, with more than half dedicated to agencies serving Camden.

Campbell employees volunteered more than 15,000 hours last year, demonstrating the company's greatest commitment to social responsibility. During Campbell's annual Make a Difference Week, 1,100 employees in the U.S. participated in 90 projects that focused on building and sustaining healthy communities.

We have also made a long-standing commitment to sustainability and have a ten-year goal to cut our environmental footprint in half. Sustainability investments in our plants globally over the past four years have saved us nearly \$77 million. By challenging ourselves to build a more innovative, balanced and responsive Campbell, we have the opportunity to become one of the most socially responsible consumer goods companies in the world.



What's in a Name? To connect to our Corporate Social Responsibility Report and learn more about Campbell's approach to nourishing our consumers, our community, our employees and our planet, go to www.campbellcsr.com.



On the Web. Visit us at www.campbellsoupcompany.com for company news and information.

Hungry? Visit us at www.campbellskitchen.com for mouthwatering recipes.



Twitter. Follow us [@CampbellSoupCo](https://twitter.com/CampbellSoupCo) for tweets about our company, programs and brands.



Careers: To explore career opportunities, visit us at careers.campbellsoupcompany.com.