



Corporate Reporting Nutrition Metrics

Nutrition Focused Foods

This nutrition profiling system measures the nutritional quality of our products. Foods must meet the criteria for either providing a positive contribution to the diet or being lower in calories, saturated fat, sodium, and added sugars. Criteria provided below is per labeled serving size¹.

| Nutrient/Food Group | Provides Positive Nutrition | Reduced in Negative Nutrients |
|---------------------------------|-----------------------------------|-----------------------------------|
| Cannot Exceed | | |
| Calories | N/A | ≤250 |
| Saturated Fat | ≤15% of calories | ≤15% of calories |
| Trans Fat | 0g | 0g |
| Sodium | ≤480mg (C-Snacks) ≤600mg (M&B) | ≤260mg (C-Snacks) ≤480mg (M&B) |
| Added Sugar | ≤10g | ≤5g |
| AND Must Meet at Least 1 | | |
| Protein | ≥10% DV | N/A |
| Fiber | ≥10% DV | |
| Vitamin A | ≥10% DV | |
| Vitamin C | ≥10% DV | |
| Vitamin D | ≥10% DV | |
| Potassium | ≥10% DV | |
| Calcium | ≥10% DV | |
| Iron | ≥10% DV | |
| Vegetables | ≥¼ cup (1/2 serving) | |
| Fruit | ≥¼ cup (1/2 serving) | |
| Whole grains | ≥ 8g (1/2 serving) | |

Reducing Negative Nutrients: Guidelines for Product Development

We developed general nutrition guidelines to inform all product development and help us track our efforts to reduce negative nutrients of public health concern. Foods that meet these guidelines must meet the criteria for every nutrient per labeled serving¹.

| Category | Calories | Saturated Fat | Sodium | Added Sugar |
|---------------------------|----------|---------------|--------|-------------|
| Beverage | ≤150 | ≤2g | ≤600mg | ≤12g |
| Soup/Stock/Broth | ≤250 | ≤3g | ≤800mg | ≤10g |
| Simple Meals | ≤300 | ≤6g | ≤800mg | ≤9g |
| Salsa & Dips | ≤50 | ≤1g | ≤240mg | ≤2g |
| Sauce | ≤100 | ≤2g | ≤480mg | ≤4g |
| Breads & Rolls | ≤200 | ≤2g | ≤300mg | ≤4g |
| Sweet Snacks | ≤200 | ≤4g | ≤200mg | ≤12g |
| Savory Snacks | ≤200 | ≤3g | ≤300mg | ≤4g |

1. Based on labeled serving size or reference amount customarily consumed when the product has a dual nutrition facts panel.