

## Corporate Reporting Nutrition Metrics

### Reducing Negative Nutrients: Nutrition Guidelines for Product Development

We established general nutrition guidelines to inform all product development and help us track our efforts to reduce negative nutrients of public health concern. Foods that meet these guidelines must meet the criteria for every nutrient per labeled serving<sup>1</sup>.

Category	Calories	Saturated Fat	Sodium	Added Sugar
<b>Beverage</b>	<150	<2g	<600mg	<12g
<b>Soup/Stock/Broth</b>	N/A	<3g	<800mg	<10g
<b>Simple Meals</b>	N/A	<6g	<800mg	<9g
<b>Salsa &amp; Dips</b>	N/A	<1g	<240mg	<2g
<b>Sauce</b>	N/A	<2g	<480mg	<4g
<b>Breads &amp; Rolls</b>	N/A	<2g	<300mg	<4g
<b>Sweet Snacks</b>	<200	<4g	<200mg	<12g
<b>Savory Snacks</b>	<200	<3g	<300mg	<4g

1. Based on labeled serving size or reference amount customarily consumed when the product has a dual nutrition facts panel

### Category Definitions for Reducing Negative Nutrients:

Our categories are informed by regulatory definitions and typical consumer use of our products. Products are assessed based on the category in which they fit.

Category	Category Definition	Brand Examples
<b>Beverage</b>	Beverages including fruit and vegetable juice, juice drinks, energy drinks, and plant-based milks	<i>V8 Energy</i> ®, <i>V8</i> ® fruit and vegetable juice, <i>V8</i> ® 100% vegetable juice, <i>V8 Splash</i> ®, <i>Pacific Foods</i> ® Plant-Based Milk
<b>Soup, Stock, &amp; Broth</b>	Ready-to-serve and condensed soups, broth, stocks	<i>Campbell's</i> ® <i>Chunky</i> ® soup, <i>Campbell's</i> condensed soups, <i>Pacific Foods</i> ® organic soups, <i>Swanson</i> ® broth and stock
<b>Simple Meals</b>	Includes major sides like pork and beans, entrees, and canned poultry	<i>SpaghettiO's</i> ®, <i>Swanson</i> ® canned chicken, <i>Campbell's</i> pork & beans
<b>Salsa &amp; Dips</b>	Salsas, queso, ketchup, and taco sauce	<i>Pace</i> ® salsa, <i>Pace</i> ® Signature Sauces, <i>Rao's</i> ketchup
<b>Sauce</b>	Tomato sauce, alfredo sauce, pizza sauce, gravy, enchilada sauce, and other cooking sauces	<i>Prego</i> ® Italian sauce, <i>Rao's</i> ® Italian sauces, <i>Pace</i> ® enchilada sauce
<b>Breads &amp; Rolls</b>	Sandwich breads, bagels, and rolls	<i>Pepperidge Farm</i> ® bread, <i>Pepperidge Farm</i> ® Texas Toast, <i>Pepperidge Farm</i> ® hamburger buns.
<b>Sweet Snacks</b>	Cookies, cakes, confectionary	<i>Pepperidge Farm</i> ® cookies, <i>Goldfish</i> ® grahams, <i>Archway</i> ® cookies
<b>Savory Snacks</b>	Pretzels, chips, and crackers	<i>Snyder's of Hanover</i> ® pretzels, <i>Lance</i> ® sandwich crackers, <i>Goldfish</i> ® crackers, <i>Kettle</i> ® Brand potato chips, <i>Late July</i> ® tortilla chips